

The logo for CEAT features the letters 'C', 'E', 'A', and 'T' in a bold, blue, sans-serif font. The letter 'E' is replaced by three horizontal orange bars of equal length, stacked vertically. The 'C' is on the left, followed by the orange 'E', then the 'A', and finally the 'T' on the right.

**SPECIALTY**

**HARD WORKING TIRES**